



FOR IMMEDIATE RELEASE



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**CROWN IMPORTS MAKES DONATION TO AMERICAN RED CROSS'
CHINA EARTHQUAKE RELIEF FUND**

CHICAGO – June 2008 – To assist those impacted by the recent China earthquake, Crown Imports, along with partners Grupo Modelo and Constellation Brands, Inc., is making a donation to the American Red Cross' China Earthquake Relief Fund.

The initial donation is \$100,000. In addition, Crown Imports has received significant pledges from its network of wholesaler partners and employees worldwide via a special page set up through the Tsingtao Beer Web site. Crown is the exclusive U.S. importer of Tsingtao Beer and long-time partner with the Tsingtao Brewery.

The American Red Cross is working with its partners in the International Red Cross and Red Crescent Movement, including the Red Cross Society of China, and other partners to assist those affected by this catastrophic event. Assistance provided by the American Red Cross will include sending relief supplies, mobilizing relief workers and providing financial resources.

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Tsingtao Lager, the number one imported Chinese beer in the United States, is brewed and bottled by the Tsingtao Brewery in China. Monarch Import Company (Crown Imports LLC) is the exclusive importer of Tsingtao Lager and Tsingtao Pure Draft in the United States.

Crown Imports is a 50-50 joint venture between the Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer. For more information, visit www.crownimportsllc.com. For more information on Tsingtao, please visit www.tsingtaobeer.com.