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2008 ST. PAULI GIRL SPOKES MODEL RINGS NYSE CLOSING BELL

CHICAGO – March 2008 – St. Pauli Girl spokes model, Irina Voronina joined Constellation Brands President and CEO Rob Sands to ring the Closing Bell at the New York Stock Exchange. The event commemorated the launch of the 2008 St. Pauli Girl poster.

While in New York, Irina participated in several TV and radio interviews, met with magazine editors and appeared at on-premise accounts to sign posters and pose for photos with consumers. St. Pauli Girl is imported by Crown Imports, a joint venture between Constellation Brands, Inc. and Grupo Modelo S.A. de C.V.

Pictured left to right are: Patty Yahn-Urlaub, VP, Investor Relations, Constellation Brands, Inc., Noreen Culhane, EVP Global Corporate Client Group, NYSE, Robert Sands, President and CEO, Constellation Brands, Inc., Irina Voronina, 2008 St. Pauli Girl Spokes Model, Bob Czudak, Director, Investor Relations, Constellation Brands, Inc., Gregory Weinberg, Field Marketing Manager, Crown Imports LLC, Angie Blackwell, Director, Corporate Communications & Community Relations, Constellation Brands, Inc., and Bill Ligas, Public Relations Director, Crown Imports LLC.

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St. Pauli Girl Lager, St. Pauli Girl Special Dark and St. Pauli Non-Alcoholic Malt Beverage are brewed and bottled by the St. Pauli Brauerei in Bremen, Germany. St. Pauli Girl Beer is the No. 2 selling German Beer and St. Pauli Non-Alcoholic is the No. 1 selling imported Non-Alcoholic Malt Beverage. Crown Imports LLC is the exclusive importer of St. Pauli Girl in the United States.

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer. For more information, visit www.crownimportslc.com. For more information on St. Pauli Girl, visit www.stpauligirl.com.