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### **2008 ST. PAULI GIRL SPOKES MODEL APPEARS ON "CHELSEA LATELY"**

CHICAGO – July 2008 – 2008 St. Pauli Girl spokes model, Irina Voronina recently appeared on "Chelsea Lately" on E! Entertainment TV. While at the studio, Irina named Chelsea an Honorary St. Pauli Girl and presented her with her very own St. Pauli Girl sash.

Photo: Chelsea Handler, host of "Chelsea Lately", Irina Voronina, 2008 St. Pauli Girl spokes model and Chuy Bravo, assistant to Chelsea Handler.

"Chelsea Lately" has a weekly audience of more than 500,000 viewers.

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St. Pauli Girl Lager, St. Pauli Girl Special Dark and St. Pauli Non-Alcoholic Malt Beverage are brewed and bottled by the St. Pauli Brauerei in Bremen, Germany. St. Pauli Girl Beer is the No. 2 selling German Beer and St. Pauli Non-Alcoholic is the No. 1 selling imported Non-Alcoholic Malt Beverage. Crown Imports LLC is the exclusive importer of St. Pauli Girl in the United States.

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer. For more information, visit [www.crownimportsllc.com](http://www.crownimportsllc.com). For more information on St. Pauli Girl, visit [www.stpauligirl.com](http://www.stpauligirl.com).