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### ST. PAULI GIRL REVEALS THE OFFICIAL 2010 ST. PAULI GIRL POSTER

CHICAGO – June 2010 – St. Pauli Girl announced the official 2010 St. Pauli Girl poster. In the first-ever online poster vote for the beer brand, two poster images featuring the St. Pauli Girl spokesmodel Katarina Van Derham were displayed on [www.stpauligirl.com](http://www.stpauligirl.com). More than 92,000 people weighed in on which image should be the official 2010 St. Pauli Girl poster. The winning poster is pictured below and available for download on the website.

Pictured: The official 2010 St. Pauli Girl poster chosen by fans on [www.stpauligirl.com](http://www.stpauligirl.com).

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### About Crown Imports

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit [www.crownimportsllc.com](http://www.crownimportsllc.com)