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**CROWN IMPORTS AND MODELO BREWERY ANNOUNCE WINNERS OF
GRAND PACIFICO MARATHON IN MAZATLÁN, MEXICO**

CHICAGO – December 7, 2007 – Representatives from Crown Imports celebrate the successful running of the Pacifico Marathon, along with several Pacifico “modelos”.

Runners from around the world participated in the Grand Pacifico Marathon in Mazatlán, Mexico, which took place on Sunday, December 2, 2007. This marks the ninth year that Mazatlán, home of the Pacifico Brewery, has hosted the marathon, which attracted more than 7,000 participants.

Bob Onyancha of Kenya, won the men’s race in a time of 2:19:50 and Lucy Njeri of Kenya, won the women’s race in a time of 2:37:07. The winners received more than \$100,000 in prize money and a new luxury car.

The event included both a 26.2-mile marathon race, and a 13.1-mile half-marathon. A 5K (kilometer) and 10K road race also took place. All races are certified by A.I.M.S. and I.A.A.F. Known for its breathtaking oceanfront route, sunny weather and international flavor, the Grand Pacifico Marathon is quickly being recognized as one of the top destination marathon events in the world. The course stretched down Mexico’s longest coastal boulevard highlighting the ocean beauty that has distinguished Mazatlán as “The Pacific Pearl.”

The excitement of the 2007 Grand Pacifico Marathon will also be the focus of a 30-minute television special that will be aired on various FSN regional networks in February 2008. A full television schedule will be available in January on the marathon website (www.maraton.org).

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Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportsllc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.