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2006 MODELO BRANDS SUMMER POSTER SERIES

CHICAGO – March 2006 – There's no better way to catch consumers' attention than with the 2006 Modelo Brands Summer Posters Series, a selection of seven breathtaking presentations representing Corona Extra, Corona Light, Modelo Especial and Pacifico.

The 18"x 27" posters were photographed on location in Cabo San Lucas, Mexico, and capture the beauty of our models and breathtaking environment in each execution.

Corona Extra, Corona Light, Modelo Especial, Pacifico and Negra Modelo beers are brewed and bottled by the Grupo Modelo Brewery in Mexico and imported into the western United States by Barton Beers, Ltd. Barton is a Constellation Company.

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