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**GRUPO MODELO BREWMASTER PROMOTES LAUNCH OF
MODELO ESPECIAL AND NEGRA MODELO DRAFT BEER IN LOCAL MARKET VISITS**

CHICAGO – August 2009 – To help promote the launch of Modelo Especial and Negra Modelo on Draft in San Antonio, Texas, Grupo Modelo expert brewmaster, Cesar Martínez Guzmán appeared on local NBC lifestyle program “San Antonio Living” with host, Shelly Miles.

Señor Guzmán also visited on-premise accounts, where he sampled the new brews with local print media reps and consumers.

Modelo Especial and Negra Modelo on Draft launched in Houston and Phoenix in summer 2008 and, due to its enormous success, is rolling out to additional U.S. markets in 2009.

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Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportsllc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELLOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.