



CONTACT:  
Bill Ligas  
BARTON BEERS, LTD.  
312-873-9274  
[bill.ligas@bartoninc.com](mailto:bill.ligas@bartoninc.com)  
  
[www.bartonbeers.com](http://www.bartonbeers.com)

**GRUPO MODELO AND BARTON EXECUTIVES TOAST  
RECENT JOINT VENTURE ANNOUNCEMENT**

*New Organization to be Named "Crown Imports LLC"*

CHICAGO – August 2006 – Representatives from Grupo Modelo and Barton Beers/Constellation celebrate the announcement of the Joint Venture partnership between the two organizations at a recent meeting in Chicago. The new company, which will import, distribute and market the Modelo beer portfolio across the entire U.S. beginning January 2, 2007, will be named "Crown Imports LLC."

Pictured left to right are Andy Berk, chief executive officer, Barton Inc., Grupo Modelo Brewery representative José María Arreola, José Parés, vice president international markets, Grupo Modelo S.A. de C.V. and Bill Hackett, president, Barton Beers, Ltd.

Corona Extra, Corona Light, Modelo Especial, Pacifico and Negra Modelo beers are brewed and bottled by the Grupo Modelo Brewery in Mexico and are currently imported into the western United States by Barton Beers, Ltd. Barton is a Constellation Brands, Inc. company (NYSE: STZ).

###