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**ENTIRE MODELO BEER PORTFOLIO NAMED "HOT BRAND"
AWARD WINNERS BY IMPACT MAGAZINE**

CHICAGO – March 2007 – The Modelo beer brand portfolio is hotter than ever, according to *Impact Magazine*. Corona Extra, Corona Light, Modelo Especial, Negra Modelo and Pacifico were named 2006 "Hot Brand" award winners based on their impressive sales results. For Corona Extra, this is the twelfth consecutive year it has been bestowed the industry honor.

"We're honored that the Modelo Brands continue to be recognized for their strong performance as well as their unique taste profiles," said Bill Hackett, president of Crown Imports. "The success of the entire Modelo portfolio illustrates the continued commitment of the Modelo Brewery and our wholesaler and retail partners."

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportsllc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.

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