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**CROWN IMPORTS' MODELO BEER BRANDS NAMED  
GROWTH BRAND AWARD WINNERS**

**CHICAGO** – August 16, 2007 – Crown Imports has won five Adams Growth Brand Awards for 2007. Modelo Especial won in the Fast Track segment, while Corona Extra, Corona Light, Negra Modelo and Pacifico won in the Established Growth segment. Corona Extra and Modelo Especial have won consecutive Growth Brand awards since 1995, while Corona Light and Pacifico have won consecutive awards since 2000.

“We’re honored that our brands continue to be recognized for their strong performance as well as their unique taste profiles,” said Bill Hackett, president of Crown Imports. “The success of the entire Modelo portfolio illustrates the continued commitment of the Grupo Modelo Brewery, our wholesalers and retailers, who are responsible for the continued growth of the Modelo brands.”

Each year the Adams Beverage Group identifies the fastest growing beer brands and presents the winners in the September/October issue of *Beverage Dynamics* and the September issue of *Cheers*.

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit [www.crownimportsllc.com](http://www.crownimportsllc.com)

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico’s leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.

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