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CROWN IMPORTS EMPLOYEES MAKE A DIFFERENCE!

CHICAGO – August 2011 – Crown Imports employees partnered with Chicago Cares to refurbish a Chicago school that services the Hispanic community. The “Crown Cares” program took place over two days, with employees working to improve and enhance the Pilsen Community Academy, providing a much needed face-lift to the school and supporting the students it serves. Improvements included painting hallways and stairwells throughout the school, landscaping and building outdoor planters, and creating indoor and outdoor murals.

Chicago Cares is an organization that specializes in providing service opportunities for individuals and organizations that have a lasting impact.

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About Crown Imports

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo Pacifico and Victoria (select markets) beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit

www.crownimportsllc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELLOC), Mexico’s leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ), a leading international beverage alcohol producer, importer and marketer.