

FOR IMMEDIATE RELEASE

Contact:
Bill Ligas
Crown Imports LLC
312-873-9279
Bill.Ligas@crownimportsllc.com



**CORONA WIDE OPEN DONATES \$5,000 TO SURFRIDER FOUNDATION
AT THE US OPEN OF BEACH VOLLEYBALL**

CHICAGO – December 2009 – Corona Wide Open presented the Surfrider Foundation with a \$5,000 donation at the US Open of Beach Volleyball in Manhattan Beach, Calif., in late September 2009.

Pictured left to right are Kristin Hammelrath, events specialist, Crown Imports, Alexis Henry, Communication Manager, Surfrider Foundation, Laura Mazzarella, Marketing Manager, Surfrider Foundation and Luke Van Valen, Corona Wide Open announcer.

Corona Wide Open is a grassroots-based beach volleyball series launched in 2009 celebrating the lifestyle of the beach community. Throughout the summer beach volleyball season at Corona Wide Open events around the country, on-site activities raised funds for the organization and donations were collected at on-premise events.

“The Surfrider Foundation is a great organization that Corona is proud to support,” said Timm Amundson, vice president of sponsorships for Crown Imports, Corona’s exclusive U.S. importer. “Beach enthusiasts, volleyball players and all Corona fans can appreciate their efforts to protect our oceans and beaches.”

Corona Wide Open events highlighted the beach lifestyle on which the popular sport was built, including beach parties, special on-site events, music and more activities for fans, as well as one of the nation’s largest beach volleyball tournaments.

###

About Crown Imports

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportsllc.com.

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELCO), Mexico’s leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.

About Surfrider Foundation

The Surfrider Foundation is a non-profit grassroots environmental organization dedicated to the protection and enjoyment of our world’s oceans, waves and beaches. Now in its 25th year, the Surfrider Foundation has grown from a small group of dedicated surfers in Malibu, California to a global movement made up of over 50,000 members and 90 chapters worldwide. For more information on the Surfrider Foundation, go to www.surfrider.org.