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CORONA EXTRA TAKES CENTER COURT AT CINCINNATI ATP TOURNEY

CHICAGO – August 2010 – Grupo Modelo Brewery executives recently attended the Western & Southern Financial Group Masters Tournament in Cincinnati, Ohio, where they joined players and ATP executives for an honorary coin toss. Grupo Modelo is the brewer of Corona Extra, a new premier global partner of the Association of Tennis Professionals (ATP).

Pictured left to right: Marcos Baghdatis; Carlos Fernández, chief executive officer, Grupo Modelo; ATP official; José Pares, vice president & chief sales and marketing officer, Grupo Modelo; Rafael Nadal; and Adam Helfant, president, ATP.

Tournament attendees were treated to Corona Extra Night, where twelve lucky fans received VIP tickets to the Cincinnati semi-finals and final and a Corona Extra gift bag. All attendees received Corona giveaways.

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About Crown Imports

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. For more information, visit www.crownimportslc.com. Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.