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**'CORONA CARES' PROGRAM DONATES PROCEEDS
TO CHILDREN'S MEMORIAL HOSPITAL IN CHICAGO**

CHICAGO – February 2010 – The 'Corona Cares' donation program wrapped up its fifth year by raising more than \$20,000, which was donated to Children's Memorial Hospital in Chicago, IL. Crown employees, local wholesalers and retailers recently presented the check to hospital representatives.

Pictured (l-r) are Ed Smith, key account manager, Crown Imports, Jim Gobby, Crown brand manager, Hayes Beer Distributing Co.; Roger Reardon, Berkots Foods; Bennett Garfield, Cardinal Liquors; Henry Schuler, market development manager, Crown Imports; Dr. Philip Iannaccone, senior vice president, Children's Memorial Research Center; and Noell Vaughn, space maximization manager, Crown Imports.

The 'Corona Cares' program, which kicks off during the Cinco de Mayo selling season, was initiated in 2005 by Crown Imports and local wholesalers to benefit sick children and their families at Children's Memorial Hospital. It has since spread to additional markets and benefits other charities, including the Cystic Fibrosis Foundation. Total donations for the life of the program have exceeded \$75,000. Crown provides all of the necessary tools to Chicagoland-area wholesalers including, 'Corona Cares' paper limes that are sold in retail accounts, customized pennant strings, and a graphics CD for use in creating banners and posters.

The money raised for Children's Memorial Hospital will be used for a variety of purposes including, helping fund care for the most critically ill kids, pediatric research, as well as programs that support hospitalized children and their families emotionally, socially and developmentally.

"We would like to thank the Chicago-area wholesalers and retailers who participated in the 'Corona Cares' program in 2009," said Noell Vaughn of Crown Imports. "After the great success we have enjoyed in previous years of the program, we are extremely pleased to be able to donate our largest check to date to such a worthy cause."

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About Crown Imports

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportslc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.

About Children's Memorial Hospital

Founded in 1882, Children's Memorial Hospital is recognized as one of the top pediatric hospitals in the country in rankings published in U.S. News & World Report. Its physicians are on faculty at Northwestern University's Feinberg School of Medicine. As a not-for-profit organization, Children's Memorial relies on philanthropy to help provide care to more than 113,000 patients and their families every year. To learn more, go to www.childrensmemorial.org