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**NEW CORONA EXTRA 12-OZ. CAN IS BOLD AND BLUE!**

**CHICAGO** – May 14, 2007 – Crown Imports will introduce a compelling new design this summer for the Corona Extra 12-oz. can that will entice consumers to choose this new package for convenience occasions.

Designed to stand out at retail, the new can features the Corona Extra logo emblazoned on a blue metallic background, with a matching blue pull tab. A white border along the top section of the can features the famous Corona griffin and provides contrast to the blue area.

“The new, blue can first hit store shelves in Mexico to rave reviews, and we’re excited to now be able to fill coolers in the U.S. with this newly-designed can,” said Timm Amundson, vice president of marketing, Corona Extra and Corona Light for Crown Imports. “With summer on the way, the convenience of Corona in a can is sure to be a hit with consumers who appreciate having Corona on every occasion.”

The new package design for the Corona can begins shipping in 6-pack trays from Mexico in May 2007 for introduction in summer throughout the U.S.

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit [www.crownimportsllc.com](http://www.crownimportsllc.com)

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico’s leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.

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