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CONTACT:

Bill Ligas

CROWN IMPORTS LLC

312-873-9279

bill.ligas@crownimportsllc.com



CORONA EXTRA TO BE PRESENTING SPONSOR OF U.S. OPEN OF BEACH VOLLEYBALL

CHICAGO – March 28, 2007 – Volleyball legend Karch Kiraly joins Crown Imports executive Timm Amundson to announce that Corona Extra will be the presenting sponsor of the U.S. Open of Beach Volleyball. The event will take place September 21-23, 2007 in Huntington Beach, Calif.

Sanctioned by USA Volleyball, the tournament is expected to draw more than 250 volleyball teams and approximately 1,000 beach volleyball players in the first year. Tournament play will be held in up to 15 different divisions, including draws for men, women and co-ed two-person, four-person and six-person teams. In addition there are plans for two divisions of masters categories for both men and women with one division for those players 35 and older and a second one for those 45 and older.

Qualification tournaments will be held throughout this summer in numerous markets across the country. Winners in each division at each official qualification event will earn a guaranteed berth in the U.S. Open of Beach Volleyball.

“The unique lifestyle of beach volleyball lines up perfectly with the brand image of Corona Extra,” said Amundson. “We are thrilled to be part of this grassroots initiative to grow beach volleyball in this country and we look forward to working with Karch Kiraly and USA Volleyball to provide competitive beach volleyball opportunities to volleyball players, fans and enthusiasts in markets across the country.”

For more information on the upcoming U.S. Open of Beach Volleyball presented by Corona Extra, visit www.usopenbeachvolleyball.com.

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportsllc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.

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