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CORONA DAIRYLAND SURF CLASSIC WON BY CALIFORNIA SURFER

CHICAGO – September 6, 2007 – Fred Nevarez celebrates with Corona spokes models after winning the Pro-Division Paddling contest at the Corona Dairyland Surf Classic in Sheboygan, Wis. As part of the sponsorship, Corona awarded a limited edition surfboard to Nevarez, who hails from Ventura, Calif., and currently resides in Racine, Wis. Corona supported the event with retail displays, outdoor billboards and on-premise activity throughout the region.

The Corona Dairyland Surf Classic is the largest gathering of freshwater surfers in the world. Corona is in its third year of sponsoring this unique event which has generated media coverage nationwide.

The Surf Classic was founded by twin brothers Larry and Lee Williams, 40-year veterans of freshwater surfing and lifelong residents of Sheboygan. Both Williams brothers were featured on the surf documentaries *Step into Liquid* and *Unsalted*, and are considered among the most well known freshwater surfers in the world.

Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo and Pacifico beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportslc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.

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