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CORONA LIGHT IS OFFICIAL SPONSOR OF ESPN "ON THE BUS WITH GRUDEN" SEGMENT

CHICAGO – September 2010 – The Corona Light sponsored ESPN "Monday Night Football" bus stopped in Chicago at the Crown Imports offices, where consumers received promotional items prior to a recent game.

Corona Light, the number one imported light beer in the U.S., is the official sponsor of "On the Bus with Gruden", a weekly segment hosted by former NFL coach and ESPN sportscaster Jon Gruden that airs before each Monday Night Football game on ESPN, as well as on re-broadcasts in other ESPN properties including SportsCenter and NFL Live. Corona Light enjoys significant brand exposure during the Gruden segment both on-screen and on the bus itself.

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Crown Imports LLC is a joint venture that imports, distributes and markets the Modelo portfolio and other fine beer brands across the entire U.S. The Modelo portfolio includes Corona Extra, the #1 imported beer in the U.S. and #6 beer overall, Corona Light, Modelo Especial, Negra Modelo, Pacifico and Victoria (Chicago only) beer brands. Crown also imports the St. Pauli Girl and Tsingtao beer brands in the U.S. For more information, visit www.crownimportslc.com

Crown Imports is a 50-50 joint venture between Grupo Modelo, S.A. de C.V. (MX: GMODELOC), Mexico's leading company in the brewing, distribution and sale of beer, and Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international beverage alcohol producer, importer and marketer.