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CONTACT:

Bill Ligas

Barton Beers, Ltd.

312-260-9279

bill.ligas@bartoninc.com

15th ANNUAL CORONA LIGHT EVP VOLLEYBALL TOUR KICKS OFF THIS SUMMER
Fun in the Sun, Action on the Beach

CHICAGO – March 2006 – As host of the 15th annual Extreme Volleyball Professionals (EVP) Pro Am Beach Volleyball Tour, Corona Light is propelling volleyball aces and amateurs alike to celebrity status by bringing a new extreme attitude to the beach. The Corona Light EVP Pro Am Tour includes beach volleyball teams from around the country – and the world – digging, bumping and spiking for their share of more than \$70,000 in cash prizes.

Corona Light is entering its fourth year as title sponsor of the EVP Tour, encouraging fans along the way to move at the speed of Corona Light all summer long, while relaxing responsibly.

“This sponsorship reinforces Corona Light’s fun, laid-back, beach lifestyle image,” commented Kevin Kramnic, Director of Modelo Brands Marketing for Barton Beers. “Nothing says summer sports like beach volleyball, and nothing says summer refreshment like Corona Light.”

Each tour stop offers novice players and local spectators the opportunity to compete in a festival of games, contests and volleyball clinics to help them brush up on their skills. The action doesn’t stop where the sand ends.

A robust social schedule of night club activities allows fans the opportunity to bump elbows with EVP players and compete in fun events like “Bump for the Bucket” in a casual, relaxed setting.

For more information, or to get involved with the EVP when it comes to your town, visit www.evptour.com.

2006 Corona Light EVP Tour Schedule

- (June 3) Huntington Beach, CA
- (June 10) Santa Barbara, CA
- (June 17) Hermosa Beach, CA
- (June 17) Vail, CO
- (June 24) North Ave. Beach, Chicago IL
- (July 1 & 2) Michigan City, IN
- (July 8) Santa Cruz, CA
- (July 8) North Ave Beach, Chicago-
- (July 16) Racine, WI
- (July 22) Blaine, MN
- (July 29) Grand Haven, MI - EVP Midwest Championship
- (August 5) St Louis, MO
- (August 12) North Ave. Beach, Chicago - EVP National Championship
- (August 26) Kansas City, KS
- (August 31-Sept 4) Aspen, CO
- (September 16) Portland, OR
- (October 21-22) Tempe, AZ
- (October 25-29) Palm Springs, CA
- (November 4) Waikiki Beach, HI - West Coast Championships

Corona Extra, Corona Light, Modelo Especial, Pacifico and Negra Modelo beers are brewed and bottled by Grupo Modelo Brewery in Mexico and are imported into the western United States by Barton Beer, Ltd. Barton is a Constellation Company.

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